



For Immediate Release

October 1, 2007
Salinas, CA
Growers Express, LLC

Jamie Strachan, formerly General Manager of Growers Express, LLC, has been promoted to the position of President and CEO. Mr. Strachan joined the company in June of 2006 as Interim General Manager, and later General Manager after serving six year stint as a principle in Pacific States Asset Management where we was actively engaged as an advisor to Growers Express and other partner affiliated companies in financial and risk management matters.

Since joining the company Mr. Strachan has been extremely active in promoting nutritional awareness within the company and local community, as well as within the industry at large. In addition to his tireless efforts in the nutritional arena, he has taken on a leadership role as a board member, executive committee member and treasurer in the recently formed Leafy Greens Handler Marketing Agreement. According to Mr. Strachan, "The LGMA is on the forefront of developing a standard for a government run food safety verification program. We have set a precedent which will be used nationally and by other states and industries."

In addition to his duties as General Manager and now CEO, Mr. Strachan has been the inspiration in driving the company's new direction. "We are focusing on Science and Technology to improve nutrition, quality and safety of our products," Mr. Strachan explained.

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